

How to join

the ORGSU services

by already established and experienced event producer

<u>This check-list document is related</u> to the companies, operating several years and having its own athlete database and operating one or more websites.

The table below offers one of possible straight-way approaches, bringing quick real services startup: *grab the database of your athletes and use it in your everyday business*.

| | Theme | OK? |
|---|---|-----|
| 1 | The physical user account (company CEO/owner) registration and creating the | |
| | company profile as an event producer. Use the button REGISTER on the home | |
| | page www.orgsu.org what will guide you through the registering wizard. | |
| 2 | Ask our info@orgsu.org to provide you with free start-up support. Then add | |
| | that person as a new crew member to your company. This will enable | |
| | effective help when starting an event, configuring an e-shop, etc. This step is | |
| | of course not obligatory. | |
| 3 | Buy system license for 1 year. You play with the system without a license, but | |
| | the real limitations will apply to any event started without a license. By | |
| | purchasing the license, you agree to use ORGSU and pay 4% of registration | |
| | fees and e-commerce turnover to ORGSU Ltd. The percentage rate can vary | |
| | with the concrete licence in a given country. | |
| 4 | Generate HTML codes to some of the currently needed applets (functional | |
| | units) and integrate these applets into the existing organizer's www pages: | |
| | LOGIN of athletes, Event/Race Calendar, E-shop, This act is not absolutely | |
| | necessary, the system automatically provides each organizer with its | |
| | provisional "limited" www page where all basic services are available | |
| 5 | Open your PayPal business profile to get the necessary login credentials that | |
| | you need to enter into an ORGSU e-shop configuration. After that, payments | |
| | (entry fees and for goods / services) will be credited directly to your PayPal | |
| | account. The system offers multiple payment gateways, you can activate more | |
| | than one payment gateway. If the system does not support your favorite | |
| | payment gateway, contact info@orgsu.org please. | |
| 6 | Perform an e-shop configuration (enter the currency, the numbering of your | |
| | orders, specify required payment tools etc.) | |



| 7 | Prepare the .XLS file of athletes (prescribed format) that the organizer wishes | |
|----|---|--|
| | to import into company's database. The system allows you to import up to | |
| | 200 athletes. If there are more athletes in the organizer's database, you need | |
| | to import multiple times and / or ask ORGSU to temporarily raise the limits for | |
| | such import. | |
| 8 | Open the 'Athletes / Personal Data Processing" tab on ORGSU main menu and | |
| | either take over the factory text and edit and / or make / paste your own text. | |
| | It should be noted that each competitor will have his account in the | |
| | organizer's database (not in the ORGSU Ltd database). The system provides an | |
| | opportunity to determine whether to consent to the processing of personal | |
| | data in online registrations or not. | |
| 9 | Launch your first real event (title, place, date, category, races, entry fees, | |
| | tracks,) and provide its publication. The event will be published in the race | |
| | calendar, which will be available on the website of the organizer. Particular | |
| | attention should be paid to the "Race Terms and Conditions". We recommend | |
| | that you produce and store your own "Terms" template. The selected | |
| | template may or may not be published during the registration to the given | |
| | race. | |
| 10 | Allow entries to your first real race in Event Settings - Entry Fees. Competitors | |
| | will then be able to register up for this race. | |
| 11 | Make import of athletes from the .XLS file and choose "Accounts Activation" | |
| | service. Every athlete to whom a new athlete account is set up will receive a | |
| | notification e-mail to visit the organizer's website and log in with a temporary | |
| | password provided. | |
| 12 | Using e-mail marketing service. The system offers a mass e-mail distribution | |
| | service that can have different reasons. Once the first e-mail template will be | |
| | created it can be stored and used for one or more email marketing. | |
| | You can invite athletes to sign up for their account and register themselves to | |
| | the given race. Anything what will be published in your e-shop can be properly | |
| | supported by an email marketing from now. | |
| | | |

The set of steps above is general still. A detailed guide including copies of the screens will follow soon.

Do not hesitate to contact us to help you through these processes, as outlined above, for free.